

Minutes of JSTS Board Meeting - January 10, 2022

- ❖ Call to order at 7:05pm President Robert Nuara.
- ❖ Louis Osmont, Vice President - Introduction of board members present. Roll Call not taken - 20 members attended via Zoom teleconference.
- ❖ Motion made by President Rob Nuara to accept the minutes of the November meeting and approved.
- ❖ Sheryl Nishiura, Secretary, reported no correspondence.
- ❖ Treasurer's Report for November and December read by Rob Nuara. Motion made to accept financial statements made and accepted.
- ❖ Committee Updates: Membership - Jerry Korn

JERSEY SHORE TOURING SOCIETY MEMBERSHIP HISTORY - CALENDER YEAR BASIS

Individual and Family	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
Individual Members	305	238	242	260	253	256	262	294	288	306	268	250	210	227
Individual Family Members	102	80	54	62	97	88	112	102	102	104	106	108	68	104
Lifetime Members	9	9	9	9	7	6	4	5	5	6	5	1	2	2
Trial Members	1													
Individual/Family Total	417	327	305	331	357	350	378	401	395	416	379	359	280	333

New and Renewing	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008
New Members	173	97	56	100	107	97	113	129	119	191	148	148	91	122
Renewed Members	234	221	240	222	243	247	261	267	271	219	226	210	187	209
Lifetime Members	9	9	9	9	7	6	4	5	5	6	5	1	2	2
Trial Members	1													
Individual/Family Total	417	327	305	331	357	350	378	401	395	416	379	359	280	333

Trial Membership information

Total Trial membership March through December 2021 86
 Total Trial Members who converted to regular Memberships 28 Included in new members for 2021
 Percent 33%

- Jerry noted that the club achieved the highest membership on record in 2021 (since 2008) with 417 members. In 2021, there were 173 new members and 234 renewing members. The trial membership started in March 2021. Approximately 1/3 of trail members have converted to full membership. It was clarified that a trial membership is only for a 30 day period. The one trail member shown on the chart has now converted to full membership.
- There are currently 419 club members for 2022. Members from 2021 continue to be active members until the end of January. To date, 325 members have renewed for 2022 (94 memberships have not renewed - 76 individual and 18 family)

❖ Committee Updates: Ride Coordinator- John Hayes

- There are currently some weekday rides on the calendar for January through March on Tuesday and Thursday afternoons. The only weekend ride is the Saturday All Pace Ride. Additional rides can be added to the schedule if there are people interested in leading. Rides can be scheduled out of any location and Ride Coordinators can plan route(s) if needed. Please contact the Ride Coordinator if interested in adding ride(s) to the schedule during these months.
- The 2022 Ride Calendar is set-up but not published yet

❖ Committee Updates: Ride Coordinator - Barb Bennett

- Suggestion to form a sub-committee to re-evaluate the Frostbite series rules and off- season riding. The following members volunteered to be on the committee: John Hayes, Rob Leitner, Don Levy, Rob Nuara and Fred Sweet.
- Suggestion that the board consider gifts for Ride Leaders beyond the volunteer recognition gift (possibly those who are scheduled to lead 10+ rides during the season). A t-Shirt or polo shirt was suggested (Fred Sweet showed polo shirts that were given out in 2007 and 2008). This may motivate people to lead and recognizes the importance of people who commit to being the point person for rides. Ride leader guidelines are posted on the website for anyone who may be interested in leading rides. Mariann Mann noted that a Club that she was previously affiliated with provided "Ride Leader" jerseys to members who lead 12+ Rides.
- Fred Sweet suggested that first-time century riders be given a token gift to commemorate their first Century Ride (possibly a ribbon). Rob Nuara suggested that they be mentioned in the newsletter e-mail. This will be reviewed by the board.

❖ Committee Updates: Clothing Coordinator - Jean Roy

- Jean is currently working on purchasing the t-shirts for those who completed the Frostbite series.
- There was previously discussion of opening the on-line store earlier this year so that members could have clothing by spring. Because of current conditions and difficulty in finding an indoor setting for members to try on clothing, we will hold off on opening the store and will probably have clothing available at the Champaign Ride so that members can determine sizes to order and then open the on-line store.
- There were 109 clothing items purchased by members in 2021. The 40th Anniversary Commemorative Jersey was very popular.

- The Club does not receive revenue for any clothing sales - the vendor handles everything. A question was asked about shipping costs - Jean believes that it is a flat shipping rate but will check. Members may choose to combine their purchases to save shipping costs if they choose.
- ❖ Old Business - Sheryl Nishiura - Nothing to report
- ❖ New Business - Rob Nuara
 - The JSTS 40th Anniversary Video is posted on the website and JSTS YouTube Channel. Great job by Rob Leitner. The video is 22 minutes long.
 - Louis Osmont has a number of YouTube Videos to post. He will plan to post 1 - 2 per month to keep people involved and promote the club.
 - The NJ Safe Passing Law will go into effect in March to provide additional protection to cyclists. The law requires drivers to use “due caution” and to provide 4 ft. clearance when passing cyclists on the road (riding single file). The NJ Bike Coalition was instrumental in getting this passed and we are hopeful that it will be enforced. A copy of the law will be posted on the website.
 - We need additional ride leaders and volunteers to assist with special events.
 - A Bike Shop Advocate is also needed since Dan Hinton is moving out of State. The Bike Shop Advocate visits local bike shops and provides them with Club promotional materials for customers.
- ❖ Presentation of 2022 Proposed Budget - Steve Shell
 - The proposed budget was shared with members. It was noted that the Club is in a strong position coming into 2022 due to increased membership and lower-than-expected expenditures in 2021 due to canceled events. Expected expenditures for 2022 include an End of Season Party (previously holiday party) and additional social events. The volunteer recognition gift budget was increased to include additional funds for Ride Leader gifts.
 - A motion was made and accepted to accept the proposed 2022 budget.
- ❖ Next meeting is scheduled for March 14, 2022
- ❖ Meeting adjourned at 8:30pm