

Minutes of JSTS Board Meeting - September 13, 2021

- ❖ Call to order at 7:05pm President Robert Nuara. Introduction of board members present. Roll Call not taken - 16 members attended via Zoom teleconference.
- ❖ Motion made by President Rob Nuara to accept the minutes of the June meeting and approved.
- ❖ Sheryl Nishiura, Secretary, reported no correspondence.
- ❖ Treasurer's Report for June, July and August 2021 read by Alan Zwiebel. Motion made to accept financial statements made and accepted.
- ❖ Committee Updates:
- ❖ Membership - Jerry Korn

Jersey Shore Touring Society

Membership Analysis

As of September 10, 2021

<u>Period</u>	<u>Renewals</u>	<u>New Members</u>	<u>Trial Members</u>	<u>Life Members</u>	<u>Total Members</u>
Oct.1, 2020 to Sept 10, 2021	225	162	10	10	407
Oct.1, 2019 to Sept 10, 2020	224	67		8	291
Oct.1, 2018 to Sept 10, 2019	249	54		7	303
Trial members since March 2021			66		
Trial members converting to regular members			21	32%	

Jerry noted that 32% of trial members have converted to regular membership and the program has been successful. Membership has not been over 400 since 2014.

- ❖ Ride Coordinator- Barb Bennett
 - Rides have been posted through November. There are gaps in leaders due to injuries.
 - The Grand Fondo has been postponed to 2022.
 - The Covered Bridge Ride that was scheduled for October 9 is being postponed this year due to road conditions.
 - Mountain Bike Season will be starting soon.
 - Ride Leaders are needed.

- ❖ Clothing Coordinator - Jean Roy
 - Ascend orders for those who ordered JSTS clothing should be shipping by the end of this week. If anyone has any problems with their order, they can contact Jean.
 - Next order will be in the Spring 2022
- ❖ Old Business - Sheryl Nishiura - nothing reported
- ❖ New Business - Rob Nuara
 - The End of Season Party (previously the Club holiday party) is being postponed again this year due to covid-19 safety concerns.
 - Louis Osmont has been working on a Club Promotional Video to celebrate the Club's 40th anniversary and promote the club. Louis has done an exceptional job and the video is almost complete.
 - Volunteer Recruitment - Volunteers needed:
 - Ride Leaders
 - Special Events
 - Bike Shop Advocate - Dan Hinton, who has been handling this function, will be moving out of State. Position involves going to local bike shops to promote JSTS and distribute club promotional materials.
 - Board Members - new board will be elected in November. Anyone interested in joining the board should contact Don Levy.
 - 2021 Volunteer Recognition Gifts which had previously been distributed at the November Board meeting will be given out at Club Rides.
 - Excess Funds: Fred Sweet asked about the surplus of Club funds this year since there will not be an end-of-season/holiday party. He suggested that the board consider alternate ideas instead of a discount on club membership fees - possibly Ride Leader Jerseys or offer members a discount for JSTS Jerseys. Rob Nuara noted that the board will review this issue. Rob Leitner noted that if a discount is offered to current members it should be in place by October 1. (Note: JSTS board scheduled to review this issue on 9/22 for a final decision)
- ❖ JSTS Social Events. There were good turnouts for the ice cream rides. Club has two more events coming up: La Dolce Vita Ride on 9/25 and Harvest Ride on 10/10.
- ❖ Meeting Adjourned at 7:55pm.