

## Minutes of JSTS Board Meeting - June 14, 2021

- ❖ Call to order at 7:05pm President Robert Nuara. Introduction of four board members present. Roll Call not taken - 19 members attended via Zoom teleconference.
- ❖ Motion made by President Rob Nuara to accept the minutes of the March meeting and approved.
- ❖ Sheryl Nishiura, Secretary, reported no correspondence.
- ❖ Treasurer's Report for March, April and May 2021 read by Alan Zwiebel. Motion made to accept financial statements made and accepted.
- ❖ Committee Updates:
- ❖ Membership - Jerry Korn

### Membership Analysis as of May 31, 2021

<u>Period</u>	<u>Renewals</u>	<u>New Members</u>	<u>Trial Members</u>	<u>Life Members</u>	<u>Total Members</u>
Oct.1, 2020 to May 31, 2021	225	118	11	10	364
Oct.1, 2019 to May 31, 2020	199	20		8	219
Oct.1, 2018 to May 31, 2019	221	20		7	241

Jerry noted that 134 new members have signed up in the current year. As of May 31, there were 11 members on Trial Membership.

Andy Abere has reviewed data of how new members are learning about the Club. Many are finding out about the Club through Social Media.

New Members (October 2020 to June 2021)	
Count of How did you hear about JSTS?	Total
How did you hear about JSTS?	
Bicycle shop	13
Other (*specify below)	25
Search engine such as Google or Bing	42
Social media such as Facebook or Instagram	29
Word of mouth	25
(blank)	
Grand Total	134

Rob Leitner reported that the new trial membership program seems to be working well. As of June 14, there have been 38 individuals who have signed up for trial memberships to

date. 10 have converted to paid, 13 expired and 15 are currently active. We are not seeing people exploit the trial memberships and consider the program a success.

Andy Abere reported that the Club is drawing new members who live in areas close to ride start points.

❖ Ride Coordinator(s) - Barb Bennett/John Hayes

- Rides have been posted through July and there are two ice cream events scheduled in July.
- Attendance at rides has been good.
- They are currently working on rides for August through September
- The Century Ride will be out of Keyport this year. Route is being finalized with appropriate rest stops and possibly ice cream at the end.
- Longest Day rides are posted with longer routes on the schedule. No pizza this year.
- Wednesday night rides from Millstone may not stay on the calendar. Not sure if there has been participation.
- Additional morning rides have been added.

❖ Old Business - Sheryl Nishiura

- Ride Leader Talking Points were distributed to Ride Leaders for Pre-Ride Discussion before each ride
- Birthday Event for Everett Anderson on 4/17 was a success

❖ New Business - Andy Abere

- It is the 40th Anniversary of the Club this year (JSTS was established in 1981). Andy is collecting old pictures and memorabilia to share with members. (Bob Spony noted that he has minutes from the first Club meeting)
- There have been questions regarding the Club allowing the use of e-bikes on Club Rides. There are various reasons why people may choose to use an e-bike which the board has taken into consideration. Mike Wood and Andy Abere researched the classifications of e-bikes and other bike club regulations. New e-bike guidelines have been posted on the website under "Resources".
- The by-laws need to be updated regarding headphone usage as it refers to old technology and there is also new technology available. The Board does not want to put Ride Leaders in a position where they have to police riders. Fred Sweet noted that he is opposed to people listening to music when riding for the safety of all. Andy noted that the Board's goal is to accommodate people on rides while

keeping everyone safe. The Club's Insurance provider will be contacted on this issue before a by-law change is presented.

❖ Clothing Coordinator - Jean Roy

- Jean will work with our vendor to open on-line ordering so members can order winter gear before it gets cold.
- Fred Sweet suggested that the Club offer a 40th Anniversary Logo on items this year. He will work with Jean Roy on design.

❖ By-Law Changes - Rob Leitner

- By-law changes proposed in the March meeting (see March meeting Minutes for full text of changes) Summary of changes:
  - Remove terms Guest Riders and Honorary Memberships
  - Change wording of "Adult" to "Individual"
  - Added Trial Memberships (30 days)
- Motion to change By-laws with new membership language made and accepted.

❖ 2021 Social Events

- Multiple ice cream social rides scheduled
- Summer picnic cancelled
- JSTS Club Century will be Sept. 5
- La Dolce Vita Ride - Sept. 25
- JSTS End of Season Event (replacing holiday party). Date TBD.

❖ General Discussion

- Discussion to review how to deal with a member trying to register after the start time of a ride, which is not possible based on how our rides are currently defined. Ride Leaders have discretion to allow members to ride with the group if they cannot register (when necessary). Rob L will look into this further.
- Discussion regarding members who don't have GPS or cue sheets for the rides. This puts an additional burden on other riders. It is requested that riders have a cue sheet or GPS.
- There was a member who was shown as "Anonymous" in the list of registrants for a ride. Rider information needs to be accessible to the other riders. Members are asked not to block their information. The list of registrants is only visible to other members, not the public.
- Content is needed for Facebook and Instagram postings. Ride Leaders and Riders can submit pictures to Social Media Coordinator.

❖ Meeting Adjourned at 8:25pm.