Minutes of JSTS Board Meeting - September 14, 2020

Zoom Online Meeting

- Call to order at 7:00pm President Robert Nuara. Introduction of three board members present. Roll Call not taken 25 members attended via teleconference.
- Motion made by President Rob Nuara to accept the minutes of the June meeting and approved.
- Sheryl Nishiura, Secretary, reported no correspondence:
- ❖ Treasurer's Report for June, July and August 2020 read by Alan Zwiebel. Motion made to accept financial statements made and accepted.
- Committee Updates:

Membership - Jerry Korn: Total membership as of 9/14/20 is 292. Total new members 67 and 225 renewals.

- There have been 6 new memberships in the last 7 days and 14 new memberships in the past 30 days.
- ➤ John Hayes was recognized for inviting new people to join the club through the Bicycle NJ Social Media Group.
- > Steve Karger has noticed increased traffic on the Group's Facebook page. Positive to post pictures from rides.
- Andy Abere reported that the Princeton Freewheelers are also experiencing declining membership - JSTS is doing better than Princeton in attracting new members.
- > Rob Nuara reported that he has received a lot of inquiries about membership.
- ❖ Ride Coordinator Barb Bennett: Ride information is current on the website for rides through September 24.
 - ➤ Need leaders for October events Saturday Century (10/3), Al F Ride (10/10), and Harvest Ride (10/11).
 - > There will be Frostbite Series rides again this year.
 - ➤ Andy Abere asked if data can be exported from Wild Apricot to determine what rides are best attended for future ride planning. Rob L will look into it.
- ❖ Rob Nuara proposed offering a membership credit to all 2020 members for their 2021 membership since the club did not spend much of what was budgeted this year due to covid. This will need to be decided by 10/1. There will be one credit per membership.
 - > Fred Sweet proposed that the credit be used to subsidize JSTS clothing instead of membership to advertise the club.

- ➤ Abe Chasnoff suggested that instead of a credit that the funds be donated to a local charity (food bank or other non-profit).
- ➤ Group discussion about whether a non-profit can donate to another non-profit, and whether using club funds for a donation are in compliance with Club rules and regulations. Barb Bennett recalled that previous club donations to non-profits where less than \$200. Club has made donations to local first aid squads and has a history of supporting local food bank.
- ➤ It was then discussed that club members pay their dues to the club for club benefits. Giving the funds back to members is a benefit. Members can choose to make charitable donations.
- ➤ The credit will be provided as a discount code. It would not be easy to create a link to a charitable organization.
- ➤ Motion made to offer a discount code to members of approximately \$10 for 2021 renewals to reduce Club income for 2021 and approved.
- ❖ Jean Roy reported that he is working on Volunteer Recognition gifts Gators or Face Masks and the goal is to have them ready by November. The JSTS store is currently open for members to purchase JSTS clothing through 9/20.
- ❖ Don Levy, Election Committee, thanked current Board Members for their service. The Election Committee is currently looking for volunteers to join the Board. The deadline to submit your name for one of the board positions is 10/15, with the election taking place during the November general meeting. The objective is to continue to have two Vice President's on the Board.
- ❖ Rob Nuara reviewed appropriate practices when there is an accident on a ride. There is not a formal written policy, but practice is that a rider should not be left alone. All members have the responsibility to look out for other riders. Even when someone has an accident and thinks they are ok, they may not be. Club needs to be careful about written directives due to liability.
- Next meeting November

Meeting Adjourned - 8:23pm