

Minutes of JSTS Board Meeting - January 13, 2020
Monmouth Worship Center, Marlboro Township, NJ

Call to Order at 7:03pm: President Robert Nuara. Introduction of five board members present and eighteen club members in attendance.

Motion made by Co-Vice President, Stacy Ropp, to accept the minutes of the November meeting and approved.

Correspondence reported by Sheryl Nishiura, Secretary. Bicycling Vacation Brochures received and available for club members.

Treasurer's Report read by Treasurer, Allen Zwiebel for December. Motion made to accept financial statement made and accepted.

Committee Updates:

Membership - Jerry Korn.

Currently 164 total members. 10 Lifetime Members, 115 individual memberships and 39 family memberships. There are 6 new (not renewing memberships). Jerry reported that in 2019 there were 305 total members which is the lowest membership number in the last 10 years. In 2019 there were only 56 new memberships, where in past years there have been 100+.

Robert Nuara reported that board is taking initiatives to attract new members - posters and cards in bike stores last year. Stickers and magnets in the budget for this year.

Suggestion that ride leaders have club cards to hand out.

Alan Zwiebel noted article that said that cycling club memberships are trending down.

Andy Aberer reported that the overall participation in the Autism ride is also down.

Suggestion to talk to other clubs to possibly do combined events. Some people are members in more than one cycling club.

The position of Bike Advocate is needed to coordinate marketing efforts and the position is still vacant. Need volunteer for this position.

Ride Coordinator - Barb Bennett (reported by Rob Nuara)

Beside the regular weekend rides, the following rides are on the web calendar

- Road Rides:
 1. Saturday A pace
 2. Saturday All pace
 3. Wednesday morning B+ pace
 4. Friday morning B+ pace

- Zwift Rides (details on website)
 - a. Tuesday ALL pace
 - b. Thursday "2.0w/kg" pace ride

- c. Saturday group “workout”
- Road Riding season planning:
Planning for the season starts in January - if you are interested in participating in the planning, please contact ride.coordinator@jsts.us
- Club Events
Many events still need a “coordinator”. See the club events page on the website.
Events Include: Italy excursions - May, Sept, 2020; Garden State Fondo - Sept 2020, JSTS Summer Tour - June 2020 (more details coming soon).

Old Business:

Holiday party recap - Sheryl Nishiura. There were 59 people who attended holiday party. Spend was approximately \$500 less than budget. Feedback on the party is welcome (note - later in the meeting it was suggested that we have more of a “cocktail party” style event next year instead of a full dinner. A member suggested that we look into craft brewery in Long Branch (The Whitechapel Projects).

Robert Leitner reported that there were 46 people who participated in the Frostbite Rides this year. 19 people qualify for t-shirts.

New Business:

Robert Nuara. New privacy policy is being developed to add to the website. Since the club collects personal information on members, we need to communicate how this information is handled.

2020 Budget Review.

Discussion and question on how membership funds received in 2019 for 2020 budget were being reported on the budget worksheet. Noted that the spreadsheet presentation is confusing, but is consistent with how it was reported in past years. Noted that membership dues increased by 25% this year and expenses are also increasing.

Question as to need for a PO Box. This will be reviewed for 2021 as this the the club address is on club information materials.

Discussion on sales tax since club is a 501-c-7.

Motion made to accept budget with change to line item label to “pre-paid dues” and accepted.

Meeting Adjourned at 8:27pm.