

MINUTES OF JSTS BOARD MEETING - JANUARY 14, 2019
MONMOUTH WORSHIP CENTER

Call to Order: President Robert Nuara. Welcome and invitation to members to share ideas with board on future agenda items and ideas for improvements. Five members of the board and 9 club members present.

Introduction of new Board Members - Robert Nuara, President; Charlie Kirlew, Co-VP; Alan Zwiebel, Treasurer; Stacy Ropp, Co-VP; Sheryl Nishiura, Secretary

Discussion on need for Treasurer to read the October Treasurer Report that was presented at November meeting. October Treasurer Report read and motion made to accept the Treasurer report and meeting minutes as reported for October and accepted. Group agreed that both the Minutes and Treasurers report would be accepted at future meetings "as reported".

Reading of November and December Treasurer report Rob Nuara with statement balance as of 12/31/18. Barbara Bennett noted that the net cost of the holiday party to the club is disproportionate to the amount of income the club receives and spends on cycling activities.

Committee Updates:

Membership - Jerry Korn. Currently 113 Individual Members - 8 Lifetime members, 77 Individual Memberships, 14 Family Memberships. 4 new memberships have been received this year (non-renewal). Jerry presented membership summaries for the past 11 years. Noted that there are new memberships every year but total club membership number does not increase. Average membership is 368 over past years.

Group discussed contacting people who don't renew to find out why. Also discussed surveying all group members for membership suggestions.

Ride Coordinator - Barb Bennett.

- Winter Zwift rides will continue Tuesday & Thursday through February.
- Volunteers needed if we want to have Saturday or Sunday afternoon rides in the winter months.
- Souper Saturday Ride. Can have at someone's house, Manalapan Wegmans, or not have the ride. Need volunteers/leaders.
- Volunteers needed to help Barb prepare Ride Schedules (April - November). Rich Donovan is very helpful. Both can access e-mail to ride.coordinator@jsts.us.
- 20 Members have already signed up for all or part of summer tour. Barb would like more financial support for summer tour.
- Road Angel Initiative. Create database of members willing to support club riders who need help on the road.

Frostbite Series - 21 people qualify for shirts. T-Shirt purchase will be coordinated with Andy Abernethy.

Holiday Party. 72 people attended the holiday party this year. 54 members.

Suggested that club increases member cost to \$25/\$30 to reduce club costs. Need volunteers to help coordinate.

Old Business - Steve Shell. Add item to future agenda for correspondence. \$750 was donated to Fulfillment from holiday party donations.

New Business. Clothing. Ascend was recommended as new vendor to handle order, fulfillment and shipping directly. Barb suggested that sample sizes be made available at future club meeting.

Volunteers needed for club events. Picnic; Champaign Ride; Century

Ideas to Increase membership. Postcards and Posters at area bike shops will be printed (samples were presented). Other ideas:

- QR Code Generator

- Facebook ad

2019 Budget Review. Barbara noted that 33% of proposed budget is spent on holiday party. Holiday party budget reduced and additional funds moved to "Other Events" and to reduce budget deficit. Insurance recalculated based on projected membership and funds moved to "Summer Tour". Holiday party budget is the maximum amount versus the goal spend amount.

Motion made to accept budget as revised and accepted.

Motion to adjourn and passed. Meeting adjourned at 9:15pm.