

JSTS MINUTES OF March 16, 2009 MEETING

Meeting called to order at The Peddler by Vice-President Dan Hinton at 7:30pm.

Introduction of 3 board members, 16 members was announced.

Minutes – Laury Wills

- Minutes from January meeting were accepted as posted on the website

Correspondence – Laury Wills

- Flyers for several upcoming charity rides were passed around:
 - www.the2130.com
 - www.bikems.org
 - www.franklinfoodbank.org/events/tour_home.htm
 - <http://www.githenscenter.org/2009/01/06/bike-and-walk-a-thon-committee/>
- We passed around a sample of a new project from www.jerseybin.com that holds route sheets and is perfectly sized to hold a few dollars.

Treasurer's Report – Ed Marx

- Motion made to accept January and February reports and carried.

Membership Report – Ed Marx

- We have a total 129 members as on 2/28. There are 18 new members, 106 renewed, 2 lifetime and 3 bike shops.

Ride Report

- **Winter Madness**
 - 10 people completed winter madness and will receive gift cards.
 - There was a suggestions that the people who rode for 6 weeks should receive a \$5 gift certificate. A motion was made to do this and carried.
- **Road Rides**
 - **Road Captains** – Pete volunteered as C or D captain, Jim will continue as the B captain. The A ride will continue to be a volunteer leader basis. John Gillis expressed interest in leading a new E or family paced ride.
- **Mountain Bike Rides**
 - Mountain bikers had a great season with only one weekend lost due to inclement weather.
 - Mountain bike season is over due to the mud. The rest of the scheduled mountain bike rides are cancelled because the group is migrating back to the road.
 - Some thoughts on the past mountain biking season...Everyone agreed we should do a repeat of the Minnewaska trip. We want to schedule another trip to 6 Mile Run on a warm dry day.

OLD BUSINESS

- **Souper Saturday**

- Thanks to Debbie Slavitt for hosting the ride from her lovely home. About 10 people stayed for a delicious soup dinner after the ride. There were plenty of leftovers so no one went home empty handed. We may try for a repeat performance in the summer.
- **Champagne Ride**
 - The Champagne Ride is scheduled for the last Sunday in April, 4/26. Gail Stevens is coordinating the festivities again this year.
- **Club Picnic**
 - As previously discussed, we will hold the picnic at Andy's house in Navesink again this year. We will need volunteers for set-up, cooking and clean-up again.
 - We usually hold the picnic on the 2nd Sunday in July. Dan will coordinate a date with Andy.

NEW BUSINESS

- **Holiday Party**
 - This year the party will be at the Colts Neck Inn. We are getting the same prices as the Lincroft Inn but we get an extra hour.
- **Club Communication**
 - There was a discussion about whether we need a club wide e-mail list. People currently have to sign up for the Yahoo list to receive club e-mails. Charlie Kirlaw & Bill Anderson volunteered to look into options.
- **Club Newsletter**
 - The newsletter is in its 3rd month of publication and needs people to write articles. Contact Leigh Beaumont if you are interested in contributing.
 - Central Jersey Bike Club asked to take an ad in our newsletter promoting the Farmlands ride. We agreed to put a link in the newsletter for no cost.
- **Charity Rides**
 - Charity ride links will be up on the website shortly.
 - Ride for Autism will be on June 13th. This is a JSTS sponsored event and we are looking for volunteers again this year.
 - Tour de Cure is on May 30th at Brielle Elementary School.
 - The MS Coast the Coast is May 16 – 17.
- **D Ride**
 - Mary has friends who are beginner riders and want to join the club but are not up for a C ride. We don't have a true D ride any longer. The C and D rides have merged into a C ride. If we want to attract new members we need to have a shorter, fully supported ride that regroups periodically. Pete volunteered to lead a D ride on any weekday using his antique bike so he can ride slower and carry stuff for mechanicals. Mary thinks a 10 mile ride is a good distance for a D ride. Pete suggested a Saturday morning ride on the Allaire bike path. Pete and Mary will be the co-leaders for the Saturday beginner ride to get people going at the beginning of the season. Pete and Mary will get together to coordinate.
- **Family Oriented E Ride**
 - There was some discussion about the liability involved in coordinating a ride that includes children. We agreed that bike trails are the only place to try something like this.
 - Since John Gillis is interested in leading this type of ride, we decided to hold off the discussion until he is back from Florida. We will also check into our liability and insurance.

- **Bike Themed Logo**
 - There was a spirited discussion of the proposed jersey design.
 - Howard did a very thoughtful presentation using the original Apple computer logo to illustrate how the new logo is too cluttered. A few folks agreed the proposed logo uses a very dated image of cyclists wearing what appear to be 70's helmets. There was also some discussion that the new jerseys will make us less visible. Howard doesn't feel we need to change the jerseys or business cards but he does believe our brochure should be upgraded to match the quality of our other media.
 - Bob mentioned how many compliments we've received at Bike VA on our current jerseys.
 - A vote was taken on whether to change the current jersey design and the club members voted against any change.
- **Bike Rodeo**
 - We discussed if we should organize an event where we teach bike safety to kids.
 - There was concern about our liability. If someone gets hurt doing something we told them to do, they may be able to sue the club. We also discussed that the police sometimes do this type of safety education.
 - Bottom line is we need more research into our possible liability.
- **Splitting B Ride into two paces**
 - There was discussion about whether we should split the B ride into two paces with two ride leaders? One viewpoint is the B group is too large and inhomogeneous. Another viewpoint is that a natural split happens out on the road.
 - A vote was taken and the majority voted to split the group with one ride captain but two separate ride leaders.
- **Reformatting the sign-in sheet**
 - There was a proposal to reformat the sign-in sheet so that if we have co-leaders for a given ride, they will both get credit for leading the ride.
 - This issue was raised by Jody who is not present to present his case. We tabled the issue until Jody can attend the meeting to explain.
- **Club Credit Card**
 - There was a suggestion that JSTS obtain a club credit card for club related purchases.
 - A vote was taken and the majority voted against a club credit card.

Next meeting will be in April 13th at a location to be determined.

The meeting was adjourned.