

JSTS MINUTES OF February 11, 2008 MEETING

Meeting called to order at Federici's by President Robert Leitner at 7:30pm.

Introduction of 3 board members and 19 members was announced.

Minutes – Laury Wills

- Treasurer's Report for 12/1/07 – 12/31/07 was read and minutes were accepted as posted on the web site.

Correspondence – Laury Wills

- JSTS received brochures from the following tour companies. The brochures were passed around at the meeting.
 - <http://www.newenglandadventure.com/>
 - <http://www.freewheeling.ca/>
 - <http://www.mysticroads.com/>
- Mystic Roads asked if we are interested in having a representative come to a club meeting to present their tours. There was some interest so Laury will contact Mystic Roads to arrange it.

Treasurer's Report – Ed Marx

- Motion made to accept January report and carried.

Membership Report – Ed Marx

- There are currently 28 new members and 96 renewed members for 2008.

Ride Report

• Frostbite Shirts

- Rob received several design proposals for the shirts. He will get the proposals out to the qualifiers so we can have the shirts by the Champagne Ride.

• Winter Madness

- Winter Madness is still underway with several weekends still remaining to qualify.

• Road Rides

○ Road Captains

- Since there are no volunteers to take over ride leader duties, Tom Love will continue as the A ride captain and Jim King will continue as the B captain. Wes Sharick will continue as the combined C/D captain.
- Harold and Al are still working out who will lead the Tuesday night rides from MJT.
- Fred Sweet will continue to lead the Thursday night ride from Manasquan Reservoir. This year the ride start time will always be 6pm. The length of the ride will change depending on the amount of daylight.
- The Thursday Night Pizza Ride from Brookdale will continue with Wes as the ride leader.

• Mountain Bike Rides

- Turnout for the mountain bike rides has been good with an average turnout of 6 people, a low of 2 people (due to weather) and a high of 15.
- Our mountain bike co-leader, Bryan Hrycyk, has been shooting video with his helmet cam. He and Billy Morgan are working on putting together the videos for posting on the internet.

OLD BUSINESS

- **Champagne Ride**
 - Gail Stevens once again volunteered to coordinate this annual event. Thanks Gail!
 - Everyone agreed the sandwiches from Wegmans are a keeper.
- **Club Picnic**
 - We are still looking for a venue for the club picnic. Steve Karger suggested we ask Andy Melnick, who had volunteered last year, but Tony Blaser had already come forward.
- **Ride Captain, Ride Leader and Rider Guidelines**
 - Laury is still assembling the guidelines for various source materials. A draft will be available in the next several weeks. The goal remains to have final documents posted by the Champagne Ride.
- **Club Promotion**
 - Jody Rubin created a mock-up of a JSTS magnetic bumper sticker that everyone liked. There was some discussion about whether we should work our JSTS lighthouse symbol into the logo. Lydia Locke has printer contacts that she will send to Dan Hinton so we can get estimates.
 - Dan Hinton is working on getting the Asbury Park Press to do an article on the benefits of cycling featuring JSTS. Andy explained that we need to generate the content of the article and send it to the APP. Steve Karger volunteered to write the article.
- **Ride Schedule**
 - Beth Gershon and Barb Bennett are meeting this week to work on the new schedule. They are planning to replace the century route to Washington's Crossing with something similar to the Autism century.
- **Holiday Party**
 - Sue Scarola booked the Lincroft Inn for the 2nd Saturday in December (Dec 13, 2008).
 - The cost increased a few dollars per person but it's still the most reasonable option in our area.
 - Jody asked if we could get some boxes this year to help cart away the food donations.

NEW BUSINESS

• Bike Shop Liason

- We have 4 bike shop members this year. Several years ago we had 10. We want to try to get these numbers back up. Lydia asked for volunteers to solicit their local bike shops to join.
- Current members are Freehold Bicycles, DJs Cycles, Bicycle Hub, and McCormick's.
- We plan to contact the following shops:
 - Beacon – Lydia & Rob to pursue
 - Brielle Cyclery - Art Goldberg will contact
 - Eurocycles – Dan visited and they said they joined. Ed will check.
 - Planet Bike in Matawan - Andy will go to East Brunswick store
 - Tom's Atlantic Cyclery – Dan will contact
 - Peddler in Long Branch – Harden will contact
 - Shrewsbury Bikes – Dan will contact
 - Brick Bikes – Lydia will ask Pete Benton since he goes there a lot
 - Cycle 54 – Bryan will contact

• Autism Ride

- Andy distributed flyers about this year's ride on Sat, June 14th. The Autism ride has been a great success for 8 years now. It raised \$80,000 last year. The charitable organization that benefits is extremely grateful for our efforts.
- The theme this year is "don't mess with a good thing." Fees will stay the same as last year. We will use the same scenic routes.
- We will need volunteers to SAG and Marshall. Marshalls have their entry fees waived.
- Painting cues on the road will be done by an event planning company who is helping out this year. Some of us who are still trying to get paint off our steering wheels were happy to hear this.
- Harden will send the details for this year's ride to League of American Bicyclists.

• Tour de Cure

- JSTS's own Paul Pierro is the ride chairperson this year. There is robust participation on the committee this year but Paul can still use additional committee members from JSTS.
- The JSTS team site is already set up thanks to Keith.
- The ride is on the June 21st this year.
- Carrabba's Italian Grill is the food sponsor this year.
- The routes will head west from Brielle Elementary School.

• MS Coast the Coast

- Steve Karger will get someone from the ride to speak with us at next meeting
- Paul Pierro will ask Keith if he wants to create a JSTS team for the ride this year.
- Last year JSTS team ranked 14th out of 500 teams for this ride in fund raising so we have a good example to follow.

- **Souper Saturday**
 - Sue reminded us that we used to have Saturday winter rides that ended with soup at someone's house.
 - We agreed this is something we should revive but will do so for next year since it's too late to plan for this winter. Steve Karger volunteered his house (post-renovation).
- **Custom Printed Polar Insulated Bottles**
 - Rob will bring the sample to the next meeting. Polar will print up custom insulated bottles with our club logo. The cost is around \$6-\$7 each if we order 120 of them.
- **Thank You Shirts**
 - Rob distributed the thank you shirts to those recipients who were at the meeting.
- **Bike Virginia**
 - Around 9 JSTS members are planning to ride at Bike Virginia this year (Sat, June 21st thru Wed, June 25th). You save \$20/person when registering as a group of 8. Naidu Gandham has coordinated the first group. If there is another block of 8 that are interested in going, the discount would apply again.
 - Those interested in going, and staying at the designated hotels/motels, should make arrangements ASAP, as rooms at those places book up quickly.
 - If anyone is interested, the details of this event are available at <http://www.bikevirginia.org/>.

The next meeting will be March 10th at a place to be determined.

There was no additional business so the meeting was adjourned.